

DAD Privacy Policy

Hello there. This is our privacy policy. It's not that exciting, but we want to make sure you know what data we're collecting, why we're collecting it and how it is used.

On our app

In our registration form, you'll see that we ask for your name, phone number, delivery address, email address, some dietary preferences and we ask how you came to find us. We use all this information to help us manage your account and communicate with you. We don't share your data with any third parties other than those we use to provide a service for you (like text message notifications). These third parties do not share your information.

We also ask for you to save your card details when you sign up. These are securely stored by [Square.com](#) and we access them to take payments for orders you've placed.

If you have chosen to share your email within the registration process, then we will send important updates and, from time to time, marketing emails, which you can always opt out of.

On our website and app

We save any conversations we have with you through our messenger software, [Intercom](#), on the app or on the website, which is anonymised if you don't give us your name or haven't registered, but is associated with your details if you have given these details.

Our attribution and marketing analytics provider, Appsflyer, use information such as your IP address and [other data](#) to try to match the people that download and use our app and the people that are marketed to on platforms such as Facebook and Google. This data is anonymised until you register your details with us, at which point we link it with your account. For more information about what data is collected and how it is collected and used, [click here](#).

If you have any questions, please contact our Customer Services through the messenger on our website or app. They will be completely unequipped to help you, but they'll be able to put you in touch with someone who hopefully can.